

City of Yucaipa Community Link Program

Purpose

The City of Yucaipa web site is a fundamental communication tool for providing information to citizens and the international community. The goal of the City of Yucaipa Web site is to encourage increased "user" participation and to create a resource tool for residents and visitors alike.

The City has adopted the following guidelines, which apply to those organizations that would like to establish a link on the City's web site.

Guidelines

1. To preserve the public nature of the City's Web site and to avoid any perception that the City endorses or provides favorable treatment to any private person or business enterprise, the WebLink Program will only be provided to non-profit organizations which meet the following criteria:
 - A. Verification of Non-Profit (501C3) Status
 - B. Civic in nature (in the public interest, pertaining to the general public)
 - C. Serve the community of Yucaipa
 - D. Public utility organizations that have entered into a Franchise Agreement
 - E. Public Agencies that serve Yucaipa
2. Agencies/organizations may announce events and fundraisers.
3. The WebLink Program is not intended as a forum for partisan political activity. Information which appears to promote or denigrate a political party, partisan political positions, political candidates, partisan activities of political office-holders, or other such partisan political activity will not be accepted for linkage from the City of Yucaipa web site. No web page may link to any private web site related to a candidate's campaign for elective office.
4. The WebLink Program is not intended to display information from private organizations and associations of for-profit nature. Local government and its presence on the web is not intended to be a forum for various advocacy activities.
5. All agency/organizations with links from the City of Yucaipa web site are expected to maintain the most current available data and information on their web site.
6. The City reserves the right to reject or cancel listings or links, which in its sole opinion, are:
 - A. Misleading or unethical
 - B. Contain unfounded claims
 - C. Inconsistent with the stated purpose of the WebLink Program
7. No party shall have or assert any right to advertise on or link to the City's web site in a manner inconsistent with these guidelines or in such a manner as to discredit or jeopardize the activities of the City, its reputation or mission.
8. Prior to approval of having a link established, a completed application, along with submittal of your Internet address and proof of non-profit status will be required.

City of Yucaipa Community Link Program Application

The WebLink Program is intended to present information that is in the public domain. Information that is not in the public domain should not be displayed without the written permission of the copyright holder.

The City of Yucaipa web site may incorporate an appropriate disclaimer for links. The existence of the disclaimer does not relieve other organizations of the responsibility to incorporate a disclaimer on their respective web pages. An example of the disclaimer is as follows:

Your use of this web site and information is at your own risk. You assume full responsibility and risk of loss resulting from the use of this web site or information. The City of Yucaipa will not be liable for any special, indirect, incidental, consequential or punitive damages or any other damages whatsoever, whether in an action of contract, statute, tort (including, without limitation, negligence) or otherwise, relating to the use of this web site or information.

Participant/Organization in the WebLink Program shall indemnify, defend and hold City, its officers, employees, agents and volunteers harmless from and against any and all liability, claims, suits, actions, damages and causes of action arising out of any personal injury, bodily injury, loss of life, or damage to property, or any violation of any federal, state or municipal law or ordinance, or other cause in connection with the negligent or intentional acts or omissions of participant/organization, its employees, subcontractors, or agents, or on account of the performance or character of this work, except for any such claim arising solely out of the active negligence, sole negligence, or willful misconduct of the City, its officers, employees, agents or volunteers, in performing the work set forth in this Agreement.

The City of Yucaipa reserves the right to reject or cancel listings or links, which in its sole opinion are misleading or unethical, contain unfounded claims, or are inconsistent with the stated purpose of the WebLink Program.

Organization Name: _____

Designated Representative: _____

Address: _____

Phone Number: _____ Fax Number: _____

e-mail Address: _____

Web Site Address: _____

Non-Profit Tax ID #:
(Submit copy with application) _____

Signature: _____ Date: _____

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