



Press Release – August 6, 2021

Yucaipa AVA Survey – We Want Your Feedback!

The City has been continuing its now two-year long planning process through the efforts of its consultant (Placeworks) and with the help of the with the American Viticulture Area Planning Committee (AVAPC), to help create a wine region in the Yucaipa Valley. The AVAPC is comprised of a broad coalition of community members and stakeholders that are helping work through the details of how to create a ‘Yucaipa-style’ wine region. Following City Council’s direction, Placeworks and the AVAPC are developing a master plan area focused in the North Bench, along with provisions for other narrowly defined areas in the community, which would allow land to be made available for wine tasting rooms, wineries and other related uses, provide opportunities to create permanent trails and open space features, and to ensure compliance with state law, which requires cities to maintain the residential unit count allowed under the existing zoning. This process will set the framework for the development in the focused North Bench area and other narrowly defined parts of the community within the confines of state law.

This effort, being led by the AVAPC can be most successful with the greatest level of input from all walks of life in our community. Consequently, the City and AVAPC are asking for your input to further guide and shape this vision and have therefore prepared the following survey to get your initial opinions. Future surveys will be forthcoming, and we appreciate your time.

<https://arcg.is/1fy8zm>

If you have additional questions, thoughts or comments, feel free to contact Benjamin Matlock, City Planner, at 909-797-2489 x261. If you would like to be part of a contact list for future updates and/or meetings, please email Chris Mee at cmee@yucaipa.org.