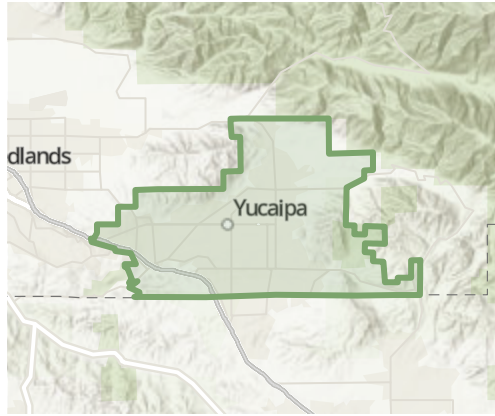


Yucaipa at a Glance



KEY FACTS

54,237

Population

39.2

Median Age

2.8

Average Household Size

\$70,608

Median Household Income

EDUCATION

10%

No High School Diploma



29%

High School Graduate



36%

Some College



25%

Bachelor's/Grad/Prof Degree

BUSINESS



1,368

Total Businesses



9,941

Total Employees

EMPLOYMENT



67%

White Collar



22%

Blue Collar



Services

11%

6.5%

Unemployment Rate

ANNUAL LIFESTYLE SPENDING



\$2,537

Travel



\$78

Theatre/Operas/Concerts



\$91

Movies/Museums/Parks



\$64

Sports Events



\$6

Online Games

HOUSING STATS



\$432,519

Median Home Value



\$10,984

Average Spent on
Mortgage & Basics



\$4,246

Average Rent

INTERNET ACCESS



93%

Have Internet
Access at Home



70%

Use Computer



83%

Use Cell Phone

INCOME



\$70,608

Median Household
Income



\$32,010

Per Capita Income



\$163,053

Median Net Worth

ANNUAL HOUSEHOLD SPENDING



\$2,064
Apparel & Services



\$5,337
Groceries



\$167
Computers &
Hardware



\$6,203
Health Care



\$3,581
Dining Out

Tapestry Segments



10D

Down the Road

3,723 households

19.6%

of Households



4A

Workday Drive

2,549 households

13.4%

of Households



1E

Exurbanites

1,909 households

10%

of Households



Households By Income

The largest group: \$100,000 - \$149,999 (18.6%)

The smallest group: \$200,000+ (6.8%)

Indicator ▲	Value	Diff		
<\$15,000	9.5%	+0.9%		
\$15,000 - \$24,999	7.5%	+0.3%		
\$25,000 - \$34,999	8.3%	-0.3%		
\$35,000 - \$49,999	9.7%	-2%		
\$50,000 - \$74,999	17.2%	-0.1%		
\$75,000 - \$99,999	13.4%	-2.1%		
\$100,000 - \$149,999	18.6%	+0.7%		
\$150,000 - \$199,999	8.9%	+1.5%		
\$200,000+	6.8%	+0.9%		

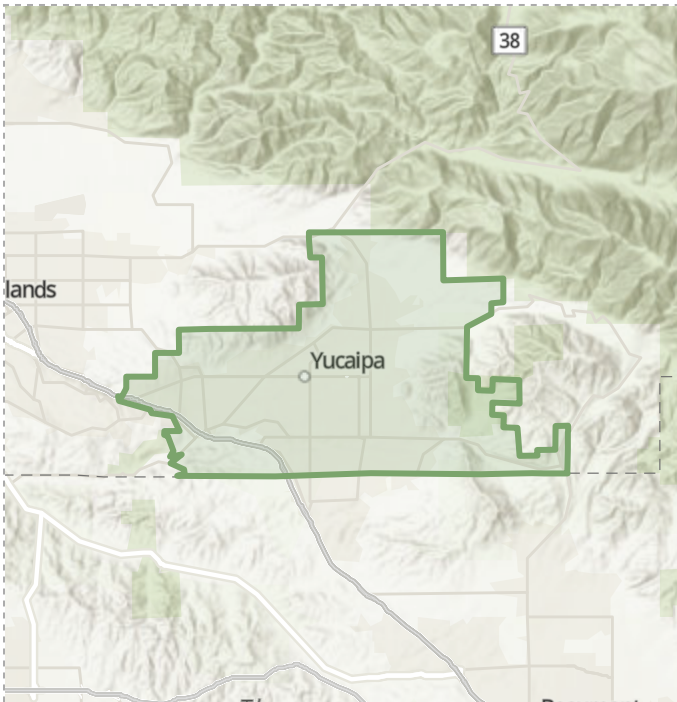
Bars show deviation from

San Bernardino County

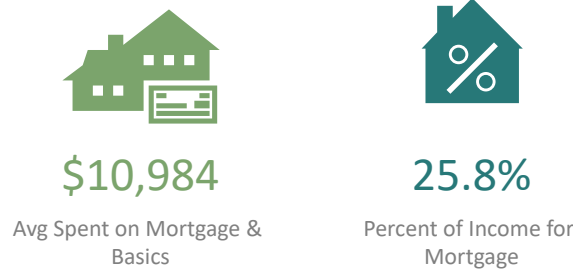
POPULATION TRENDS AND KEY INDICATORS

City of Yucaipa, CA

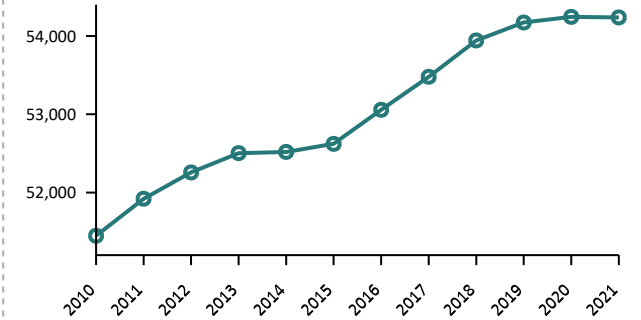
54,237	19,009	2.82	39.2	\$70,608	\$432,519	102	90	70
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index



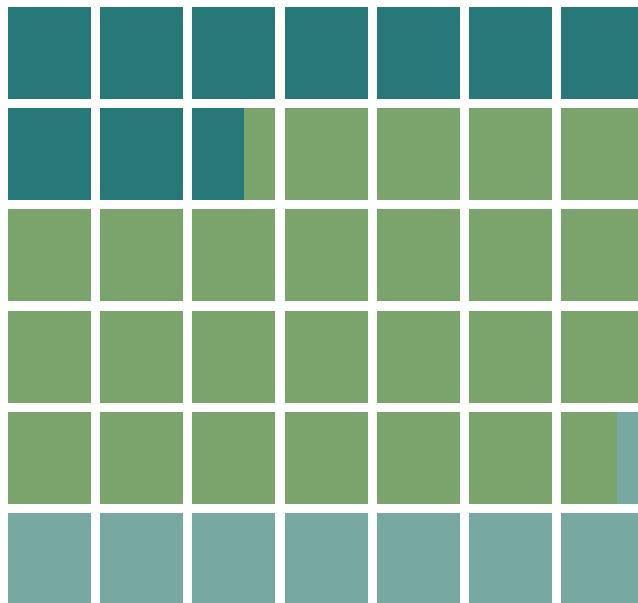
MORTGAGE INDICATORS



Historical Trends: Population

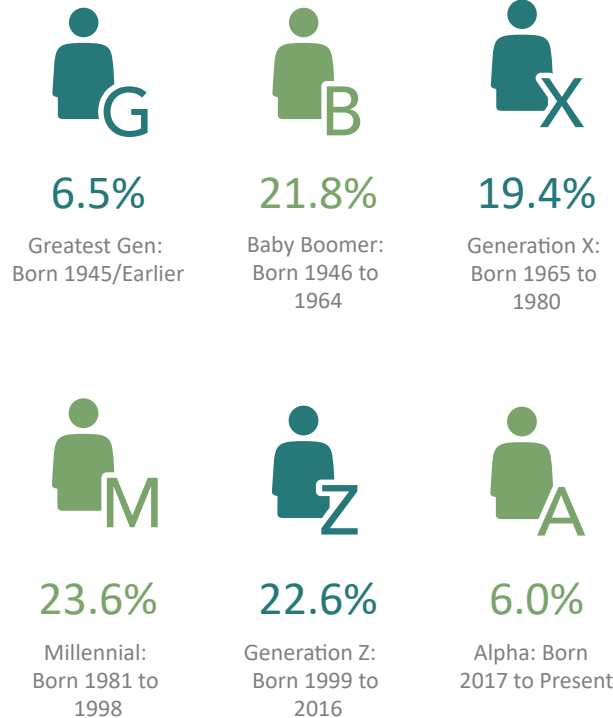


POPULATION BY AGE

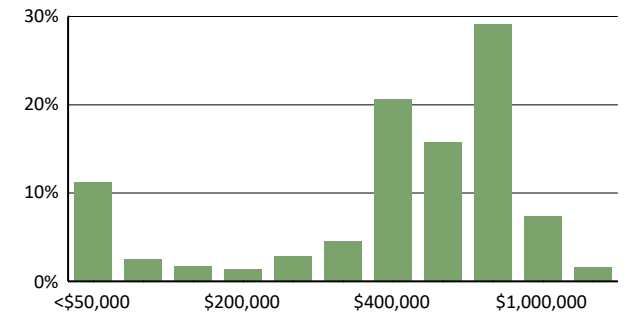


■ Under 18 (23%)
 ■ Ages 18 to 64 (60%)
 ■ Aged 65+ (17%)

POPULATION BY GENERATION



Home Value



Housing: Year Built

