



**CITY OF YUCAIPA
APPLICATION FOR SIGNAL POLE BANNER PERMIT**

(Only banners for City of Yucaipa co-sponsored programs are eligible for this program)

Submit to:
City of Yucaipa
General Services/City Clerk Department
34272 Yucaipa Blvd.
Yucaipa, CA 92399
Attn: Jennifer Shankland

Date Application submitted: _____

Section 1 – Applicant Information

Name of Applicant: _____

Mailing Address: _____
Street Address

City _____ State _____ Zip _____

Phone Number: _____ Alternate Number: _____

Email Address: _____

Section 2 – Organization Information

Organization Name: _____

Mailing Address: _____
Street Address

City _____ State _____ Zip _____

Contact Name: _____
(if different from applicant)

Phone Number: _____ Alternate Number: _____

Email Address: _____

Date the City Council approved Co-Sponsorship of Banner Program: _____

Section 3 - Banner Display, Design and Installation

Guidelines:

- A. Banners shall be secured by means of stainless steel straps.
- B. No holes shall be punched, drilled, or burned in any Poles.
- C. All attachments shall be mounted so as to provide adequate clearance from traffic and pedestrians, and shall be secured to Poles to avoid dislodging.

Section 3B - Proposed Banner Design

Include a mock-up of a sample banner as an attachment to this application.

Sign Company: _____

Mailing Address: _____

Street Address

City State Zip

Contact Name: _____

Phone Number: _____ Alternate Number: _____

Email Address: _____

Business License Number: _____ Expiration Date: _____

Section 3C – Proposed Banner Installation

Banners shall be hung by sign company, City Staff, or by a City-approved contractor. *A fee shall be paid by the applicant to cover the City’s costs, if any, in putting up and taking down the proposed banner(s). Encroachment Permits, insurance and inspections may be required prior to the installation and removal of banner.

* Reference estimated City fees below

Banner to be installed by: (Check Appropriate Box)

Sign Company City Staff City-Approved Contractor

Contractor Information:

Contractor Name: _____

Phone Number: _____ Alternate Number: _____

Email Address: _____

Business License Number: _____ Expiration Date: _____

Encroachment Permit Required: Yes No

Estimated City Fees: (based on a 2-hour minimum)	2-Hour Minimum	Each Additional Hour
City Traffic Control (includes City Staff and City Truck):	\$50.00	\$25.00
Scissor Lift/Labor (contract):	\$180.00	\$80.00

Section 4 – Insurance

The applicant for a Banner Display shall provide and maintain comprehensive general liability insurance for any injury or property damage arising out of the banner, or any portion thereof, failing to remain attached to the Pole(s) during the approved display period. The applicant shall provide the following:

- A. Minimum Scope of Insurance.** Applicant shall provide insurance in scope, amounts and coverage as required by City, including, but not limited to, the following:
 - (1) Insurance Services Office Commercial General Liability coverage (Occurrence Form CG 0001).
 - (2) Insurance Services Office Form Number CA 0001 (Ed. 1/87) covering Automobile Liability, Code 1.
- B. Minimum Limits of Insurance. Applicant shall maintain limits no less than:**
 - (1) General Liability: \$1,000,000 per occurrence for bodily injury, personal injury and property damage. If Commercial General Liability Insurance or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to this project/location or the general aggregate limits shall be twice the required occurrence limit. (\$2,000,000).
 - (2) Automobile Liability: \$1,000,000 per accident for bodily injury and property damage.
- C. Other Insurance Provisions.** The general liability and automobile liability policies are to contain, or be endorsed to contain, the following provisions:

General liability coverage shall be provided in the form of an endorsement to Applicant’s insurance, or as a separate owner’s policy. The coverage shall contain no special limitations on the scope of protection afforded to City, its officers, officials, employees, agents or volunteers.
- D. Acceptability of Insurers.** Insurance shall be placed with insurers with a current A.M. Best’s rating of no less than A: VII, unless otherwise acceptable to the City.

Section 5 - Indemnification

I, the undersigned, agree to defend, indemnify and hold harmless the City of Yucaipa, its officers, employees and contractors, for any injury or property damage arising out of the applicant’s negligence in construction and/or installing the banner or banners.

Signature	Title	Date

To Be Completed by City

Date Approved: _____	Approved By: _____
Fee Paid: \$ _____	